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**ADDENDUM #1 TO RFP 15.EOA.PAC
for
Public Awareness Campaign on Long Term Services and Supports**

The Department of Health, Executive Office on Aging is amending through Addendum #1 Section 1.4 RFP Schedule and Significant Dates. Please take note that the answers to the questions shall be made available through an addendum by 01/15/15. Henceforth the due date for proposal has been adjusted accordingly.

1.4 RFP SCHEDULE AND SIGNIFICANT DATES (amended)

The schedule represents the State's best estimate of the schedule that will be followed. All times indicated are Hawaii Standard Time (HST). If a component of this schedule, such as "Proposal Due date/time" is delayed, the rest of the schedule will likely be shifted by the same number of days. Any change to the RFP Schedule and Significant Dates shall be reflected in and issued in an addendum. The approximate schedule is as follows:

Release of Request for Proposals	12/23/2014
Pre-proposal Conference	12/30/2014
Due date to Submit Questions	01/05/2015
State's Response to Questions*	01/15/2015
Proposals Due date/time	Thursday 01/29/2015 at 4:00 p.m. HST
Proposal Evaluations	Estimate 01/29 - 02/13/2015
Discussion with Priority Listed Offerors (if necessary)	Estimate 01/29 - 02/13/2015
Best and Final Offer (if necessary)	1/29 – 2/13/2015
Notice of Award	Est. 02/13/2015 - 02/27/2015
Contract Start Date	Est. 03/01/2015 - 03/15/2015